

WHAT'S YOUR NUMBER?

Core Activities
of the Initiative “Stronger than Violence”
(1/4)

FEDERAL MINISTRY FOR FAMILY AFFAIRS, SENIOR CITIZENS, WOMEN AND YOUTH

November 2020



WHAT'S YOUR NUMBER?

The idea

On 25 November 2019, the "International Day for the Elimination of Violence against Women", Federal Minister for Gender Equality, Franziska Giffey, officially launched the "Stronger than Violence" initiative. To raise awareness and motivate people to combat all forms of violence against women, we decided to use this occasion to break down the large number of women affected by violence in Germany to a personal level – making the issue tangible for everyone.



The implementation

We asked people in Germany: "What's your number?". Using a simple calculation, we showed how many women in cities, municipalities and throughout the country as a whole will likely be affected by violence at least once in their lives. To mark the launch on 25 November 2019, animated light projections were used in the 22 largest cities in Germany to show the - statistically likely - number of women affected in the individual city. Large numbers of people throughout Germany became aware of the new "Stronger than Violence" initiative and the website www.staerker-als-gewalt.de – the first platform to consolidate existing resources for help and information at the federal level.

The calculation of the number of women probably affected by violence was based on a study by the European Union Agency for Fundamental Rights (FRA) entitled "Violence against Women. An EU-wide Survey" (2014). According to this study, in Germany one in three women between the ages of 18 and 74 experiences physical and/or sexualised violence at least once in her life (35% in Germany, EU-wide the number of women affected is 33%). The country-specific percentages can be found in the overview on Pages 18/19 of the [study](#). We determined figures for various cities based on the current population statistics for the individual municipality.

For the FRA study, in the 28 member states around 42,000 women between the ages of 18 and 74 were interviewed about their experiences of violence. The study is a representative one.

